## **ASSIGNMENT 4. ARTIFACTS, LAYERS, TRACES, AND TRENDS**

This is the fourth assignment in a four-part, semester-long project. The task of the third assignment was to trace changes on your site over time using old maps, plans, prints, and photographs. Now the objective is to find traces of these changes present in the current environment and to interpret their significance. Many of you were attracted to your site because of some anomalous features that puzzled you and made you wonder why they were there and what had caused them to be. This is an opportunity to explore some answers to such puzzles.

Take a walk through your site looking for clues to the past and to what the future may hold. You will find it helpful to refer to the old maps you analyzed for the third assignment (and old prints and photographs if you have them). Walk through the site several times, once for each period for which you have a map, and compare the site today with what it was like at the time depicted on the map. This will be easier than trying to compare three or four maps from different time periods all at once. Look also for traces of past populations. Make notes on what you see. What different kinds of traces can you find and what period of the site's history do they belong to? Do they relate to one another in any way? Describe the traces you think are most important or interesting. What do they reveal about the past and the present? Why did they survive? Are they still fulfilling some original purpose? Do they reveal anything about the present and/or future? What additional clues can you find in the present that hint at potential trends for the future?.

Describe what you have found. The paper should be about 2400 words, accompanied by illustrations (don't forget to include links to the maps from the third assignment). Focus on what seems most significant or interesting to you. Look for patterns. Don't try to mention every trace of the past you find or every clue to a trend. The objective of this assignment is to give you an appreciation for how past owners, functions, events, and ways of life have left traces on your site and, based on this understanding, to give you the opportunity to speculate on how the site may develop in the future.

Illustrate some of the artifacts, layers, traces, and trends that you found. These illustrations may include old maps, photographs, and prints, but should also include some drawings or photographs of what you saw and found significant. Do not feel intimidated if you doubt your artistic skills. The object is to record what you see and highlight what is significant about it. The illustrations will be graded on quality of content; your grade will not be reduced for lack of artistic skill. Illustrations are another way of recording and thinking about your observations. Organize the illustrations and present them neatly. Be selective: quality is more important than quantity. Do not use dozens of photographs, hoping a few will hit the mark.

Successful papers are well organized, cite specific examples to make each point, put examples in context, and are illustrated. In organizing your paper, focus on the artifacts, layers, traces, and trends that you found, the important issues they raise, and patterns they illustrate; consider using subheadings to highlight your key points. Choose your examples carefully. They should illustrate the issues and patterns you identified as important in your site. Illustrations should be apt and clearly linked to your reasoning. Include a map identifying the boundaries of your site. Do not forget to list the source of each illustration.

Assignment #4 Due: Friday, April 22, 5PM. Post the assignment on your home page, send the address to <a href="mailto:spirn@mit.edu">spirn@mit.edu</a>, and send <a href="mailto:leanne Wildman">leanne Wildman</a>, the writing tutor the address and a copy of your text. Late submissions will receive a reduction in grade. There will be no extensions without prior, written, consent of the instructor.

Pregnations

South End

-urban (enewal

- finally reaching the population it was designed for

Mission FIII

- To one would talk to him

- not seeming to have an effect

- Park shady

- Community strengthning

-lots of little leage

There is this Yelp to playgoings

- Community more sectear now - less impact

- lecture series - outward effect

- Why has it not gentified like other locations?

- legacy -horsing stack - not new

- Will it gentity more in Esturia

Kendal Sq - map looks like Gergmandering - Mural -ton santary - hot enough small cetal - MIT's development in brendall - What do residents went Are we woring too carelli -urban renewal Things are growing again Poximiting and geography 10 years ago around MIT - very empty, vacent Zast Cambridge Gentrification location is important 60s, 70s it was Rt 128

Now its bendall sq No simple single coom Next year; use all MIT-newby sites

- talk a walk for presentation

- talk to reighbors

Lots of talking on bendall on Plaza - DUSP site

Not making its way bade

Final Journals due Fii, not sat -cetlect on class as whole -can have extension till sat Paper due Wed Presentation Mon

Central Square

Good place or bad place? (1).

11.001 asks on let day

(very organized presentation)

3 ld stables

Michy cemonated residential tower

City Run Senior Center

Rent Control litted 1997

Community reaction to gentrification

Neighborhood Conservation Movement

- Streetcor Solvibs Conservation

- Reaction to gentrification

(1) Local lot sticker AM OUSP obsessed ul community Correlical hub for Cambridge atside university setting Many larger store Fronts vacent Bishop Allen is all parking lots -Since all Mass Ave T of college students What is a good place?

One hentall Sq.

On top of former Broad Conell
Railroad used to be 6 tracks wide
Urban ceneval project
Dosn't ceally know bla ITA building
Roofs' Lots of lots at genticitication

Mit very hard during Depression Shiff took a while while reardy biz - starrow the star - advantage of old way of public howing Charlestown Navy Yord - was decomissioned Downhill late 20th century Public Housing Coming back, but Still not what it used to be Part of Freedom trall - 19505 (ity Hall used to be transit center Plangrand all asphalt City crosed history of elevated solvay & Why promoting? -for favism, gentrification

- more time capsal

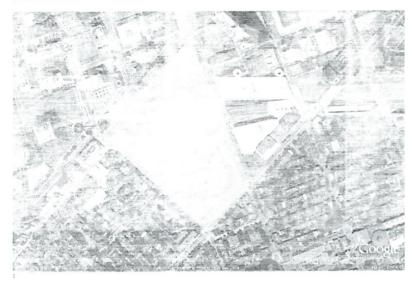
No dates betwee 1850s on historical placts Commercialing diff things Much Lift after bridge to Boston wilt Scary to bike drive there Davis Square Down hill till T cane Historical appreciation -6igns + stakes History ands state 1940; - glossing over Remedient T AH -someone went back + got story Residents can't really attord No specific face Needs to reconsile the 2 grps that are there

Young pros moving () Confidentian is issue Port Transportation is her in development How you define gentification -pushing out - oc ceritalization -or reinvestment 70s +80s this lid not exist Shift back Was An environmental impact Phila City planning - part of the deal Iskes ul tax haso, pop, Gentitication as a very good thing in 70s +80s Subuls declining Some areas resistent to gentrification Hs & planner -can - Sone overs (eally want Were to put public Losing - some areas hate

## Artifacts, Layers, Traces, and Trends

Michael Plasmeie

The buildings on my site have been built over many different time periods. These different periods are evident in the different buildings styles. These styles reflected the attitudes of the times when they were built.



There is one block of remaining original South End homes on my site. As I noted in my last paper, these homes were once considered to be blighted and part of plums. However, an apartment on one floor can go for over 1 million dollars.<sup>2</sup> As I walked down the street, the neighborhood looked nothing like a slum.

The homes do not look run down at all; in fact, they look like they were restored with historical character in mind. The small yards are nicely fenced in, with bars that match the fire escape on the building. The sidewalks are paved with historical brick. The streetlights, although they have a modern

Picture: personal photograph of the author

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light element, have been made to look historical. All of these signs point to the appearance that people live here who care about the historical nature of the site and have the money to pay for improvements.



Like much of the Back Bay and South End, the basement is at street level or a little below. Almost all of the homes have a long main stairs that goes up to the first floor. Some of the homes even have a small entry to the basement under the main stairs. This is an artifact of the era when servants lived in the basement.

The historical look ends on the main street and does not continue into the alley. The alley is barely paved; instead it seems to be made of loose rock. Some of the homes have built additions or decks on the backs of them. It seems like the historical preservation rules do not apply to the backs of the buildings. Indeed, the backs of the homes were largely different, save for a few groups of similar buildings. This points to the fact that many of the South End and Back Bay buildings were built by different builders.

There are also 2 garden sheds in the alley. These suggest that the residents here are preparing to garden in the upcoming months. Generally only people who care highly about their property and people that have the free time are able to garden.

<sup>&</sup>lt;sup>1</sup> Produced in Google Earth, Google.

<sup>&</sup>lt;sup>2</sup> Zillow Home Estimate of 226 Canton Street in Boston MA on 2011-3-23 <a href="http://www.zillow.com/homes/226-canton-street-Boston,-MA">http://www.zillow.com/homes/226-canton-street-Boston,-MA</a> rb/ Retrieved 2011-3-23

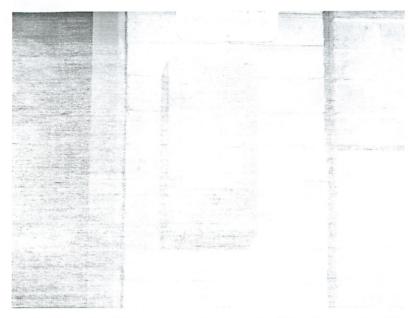




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tenants



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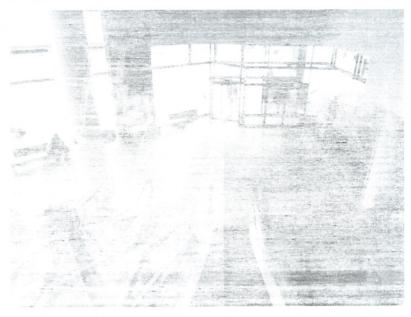


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For many years, municipalities required a *minimum* number of parking spaces for a given floor area. This was done to make developers provide parking so that the new buildings did not further crowd out street parking. However, many cities have now adopted *maximum* parking rules. Many cities have

realized that parking sports create demand for cars. They have realized that restricting the number of parking spaces encourages transit usage and building a walkable city.<sup>7</sup>



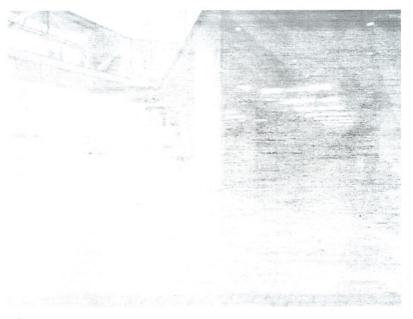
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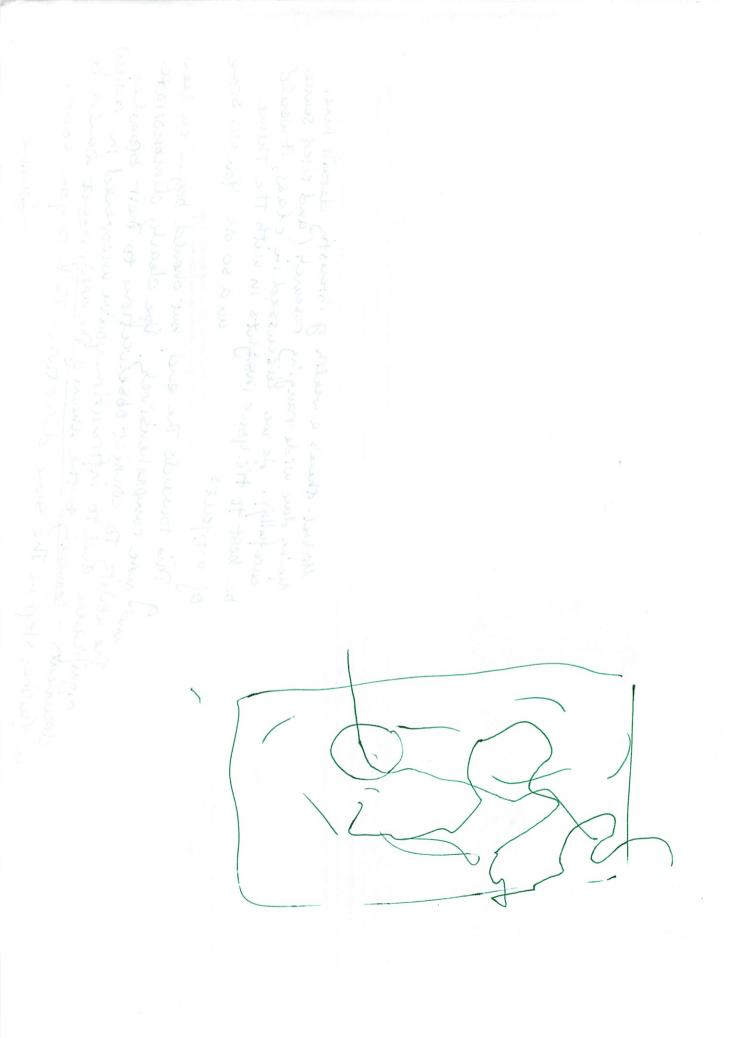
Figuregh work such as The Death and Life of Great American Cities, urban planners have reduzed that some elements discarded in the mega projects actually play an important role in creating sale, livable areas. 11 The newer projects do all this while still providing for logistics such as parking, by carefully integrating such requirements into the plans.

Michael-there's a wealth of interesting details here.

You're done wide ranging research (and cited sources carefully). As we discussed in class, it would carefully). As we discussed in with the theme

must comprehensively. How clearly demonstrate ability to connect observations to their broader the ability to information you've uncovered in review documents - connect observations. Talk to you soon, a further step in The same direction. Talk to you soon,

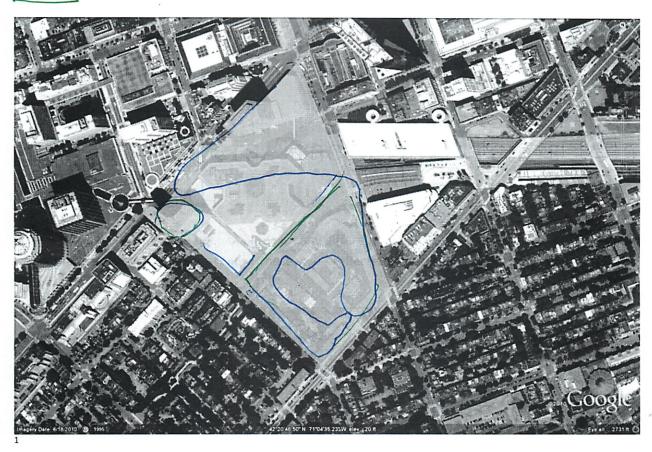
9 Wanderungen, "Trump Tower New York," 2008 Aug 26. http://www.flickr.com/photos/wanderungen/2860293585/ CC BY-NC 2.0 Generic License http://creativecommons.org/licenses/by-nc/2.0/deed.en



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— people from many depoint social economic classes garlan. What
one you suggested here?





Around the corner from the alley is the Methunion Manor Coop. This is an artifact of when the neighborhood was lower income. The building is very simple in appearance; it looks like almost no care was put into how the building looked; it seems to be built at the lowest possible cost. The building continues to provide low-income housing to the neighborhood, and is out of character with the nicer looking homes up the street.



The mural on the side of one of the old South End homes also points to the past history of the neighborhood. It portrays an African American neighborhood; no doubt left over from when many more African Americans lived in the neighborhood. I also noticed that a new dryer outlet seems to have been installed on top of the mural in one place. This indicates that the new owners are not going to out of their way to protect the mural. The mural is also starting to fade.



Moving across the street to Tent City, I can clearly see that it was built fairly recently. All of the buildings look the same, despite the attempts I read about to make the project fit in to the South End. Tent City, was of course, all built together in one large project, above a parking garage. The designers tried to replicate the street neighborhood of the South End. They even built the little hole under the stairs to mimic the old buildings. I cannot pinpoint what it is exactly, but something makes the development look cookie cutter. One specific characteristic stands out from the era when Tent City was actually built: the bright colored doors and pattern encircling the building. Bright purples and blues were very popular in the late 1980s, early 1990s.





The signs next to the door look cheaply produced – like a government housing project. I think if a private builder was building a similar complex, then they would try to use nicer signs. Also the "No loitering" sign seems to be at odds with the desire to create an active street, as described in <a href="The Death">The Death</a> and Life of Great American Cities by Jane Jacobs.<sup>3</sup>

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I could see from the outside that some of the apartments were not well cared for. One apartment had stuff piled up to the windows. I would hate to see the inside! The resident may have been trying to insulate the apartment against heat loss, or trying to block illegal activity from being seen. Still it did not look good in the neighborhood.



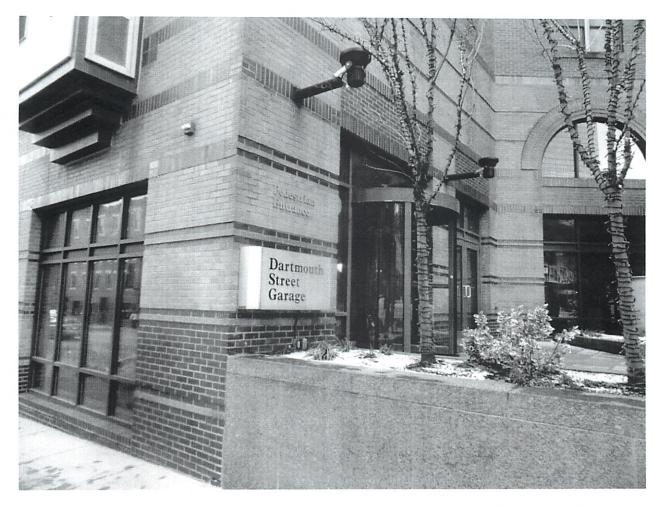
In addition, one can tell that the building was designed before the Americans with Disabilities Act of 1990, as some of the retail locations are located down a flight of stairs. This is distinctive to the old row houses of the South End and the Back Bay, but it would become illegal in only a few years.



One can tell how many people live in a building by looking at the doorbell to see how many buttons there are. I took a picture of one of the doorbell systems.



Under the mid-rise of Tent City is the entrance to the underground parking lot. The garage is labeled the "Dartmouth Street Garage." I remember from my research that the managers of Copley Place paid for the garage under Tent City. They probably did not want it to be called the "Tent City Garage" when they were talking to their corporate tenets, so they decided to go with a generic name. The generic name probably also signals to the public that public parking is available in the garage.



North of Tent City is the deck over the Southwest Corridor. I noticed immediately that both Copley Place and Tent City have entrances along the deck. This is different from the original buildings because the deck was a fairly recent addition. The railway tracks used to be exposed, and as I read in the Orange Line EIS, were literally "off-the-charts" loud.<sup>4</sup>

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seem to be recessed – primarily because Copley's main entrance sticks out onto the deck. Also, the main path of the Corridor seems to push people more towards Tent City, because of the flower planters on the Copley Place side. I read in one of the minutes of the community meetings that the neighbors were disappointed with the location of the stores. However, the management seems to be trying to promote the stores. There is a sign above them and there was a sign near the entrance to the corridor pointing the stores out.



<sup>&</sup>lt;sup>5</sup> Copley Place Expansion Project. <u>CAC Meeting #9</u>. Wednesday, November 19, 2008 Location: Copley Place – 4th Floor Office Level

http://www.bostonredevelopmentauthority.org/pdf/PlanningPublications/Copley%20Place%20CAC%20Meeting%209%20Notes%2011-19-08.pdf



Inside, Copley Place is largely reminiscent of late 1980s large-scale development. The large, internal, central atrium was a distinct feature of buildings in that time period. I think that buildings built today would not have such a large internal component and would likely not be "super blocks". Current thinking, including the vision in Jane Jacobs' book, sought a return to small, outside, neighborhood streets. It is interesting to realize however that the site never had a connecting street grid, because of the railroad tracks.<sup>6</sup>

<sup>&</sup>lt;sup>6</sup> See maps in assignment 3



One thing which I learned from studying the plans of Copley Place is that the reason you go up the escalator to get to the mall, is not strictly because of the turnpike. Instead it is to get you on top of the parking garage. The builders either could not build the parking garage deep underground because Boston was on filled land, or they did not want to because it would have been too expensive.

At development of this scale certainly felt that it needed parking. Especially when it was built, many commuters drove into the city to work. No tenant would lease that much office space without having a lot of parking available. Some parking was also thought to be needed for the retail. The developers though that shoppers would drive in from the suburbs to shop at the high end stores. The stores reflect this mix – there is no small market where commuters can buy items before heading home. The hotels certainly need parking, as many people drive into the city and expect to be able to park their cars. Urban upscale hotels certainly enjoy charging for parking. I remember that Copley Place was forced to build a garage because no spaces were available in nearby lots and garages.

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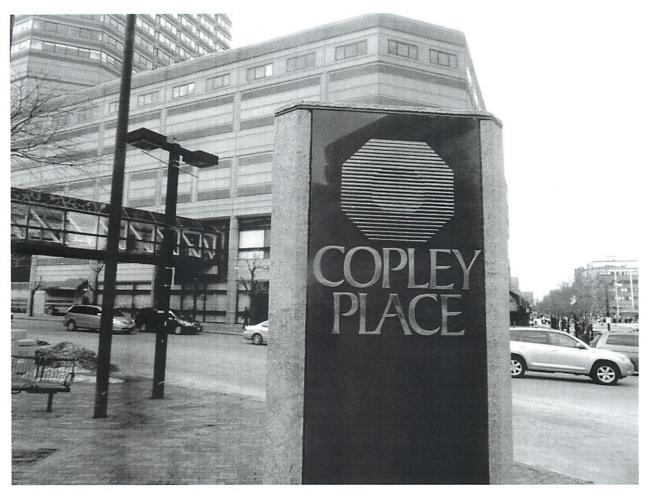


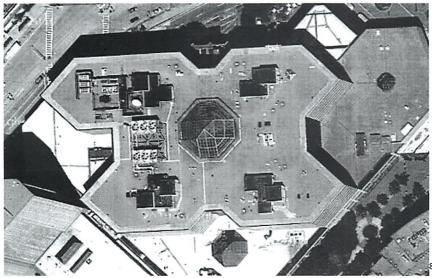
The sidewalk outside of Copley Place is brick, but it feels really corporate. Kendall Square seems the same way. It just feels weird to see the large expanse of perfectly flat bricks in these large scale projects. I can't decide exactly what it is, but it does not seem right.

210W



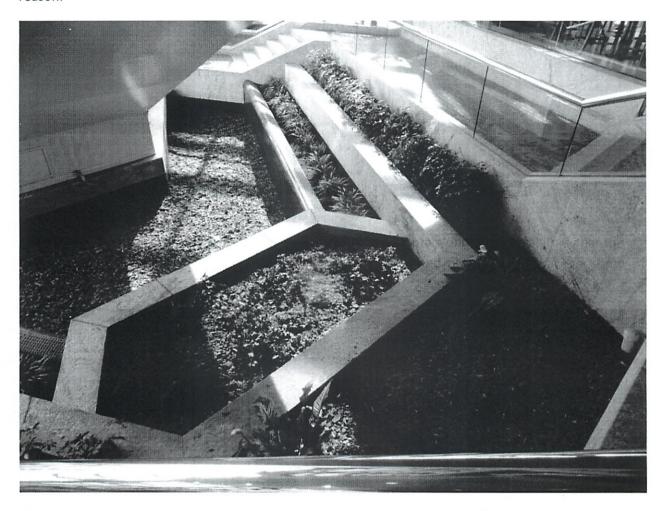
The logo of Copley Place also looks like it is from the 80s. During this time period, abstract geometric shapes were very much in fashion. The logo does not say much about the actual building, although I suppose the figure resembles the shape of Copley Place's office towers.



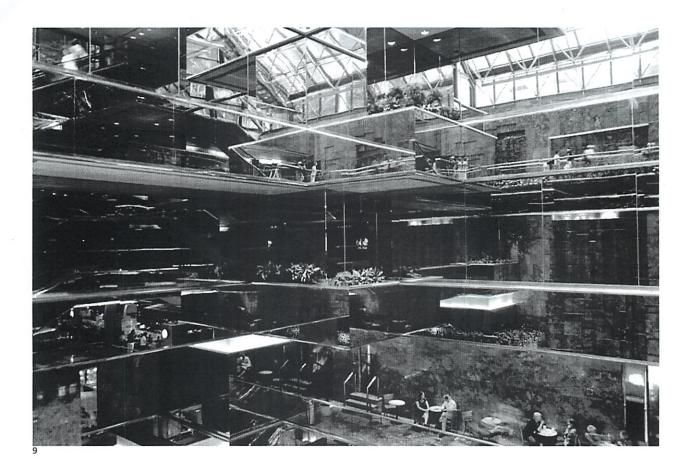


 $<sup>^8</sup>$  From Google Maps. Imagery from DigitalGlobe, GeoEye, MassGIS, Commonwealth of Massachusetts EOEA, and Sanborn. 2011. Retrieved 2011-4-22.

Moving over to the Westin, I could tell that there used to be a fountain under the escalators near the entrance to the shopping walkway. However, the fountain was turned into a flower terrace for some reason.



The marble and gold-colored handrails also look like luxury projects of the 1980s. It reminds me of Trump Tower – but not as bad!



One project for the future of my site has already been announced. The owners of Copley Place want to build an extension to Niemen Marcus and a tall residential tower on one corner of Copley Place. This would enclose the courtyard currently on the site to create a "winter garden" space. On top of this winter garden about 40 floors of residential units would be built. This tower would bring even more people back into the city. The people who could afford such high-rise apartments would likely work in the nearby office buildings of Copley Place and the Prudential Center. This would help lower the demand on the transportation systems – both road and mass transit. It would give a few hundred residents a very short commute time. It would also contribute to the businesses that make the Back Bay livable – like the Shaw's market and Trader Joes. It might even help swing the retail of Copley Place more towards everyday shops – as opposed to the luxury shops which exist today.

<sup>&</sup>lt;sup>9</sup> Wanderungen. "Trump Tower New York." 2008 Aug 26. http://www.flickr.com/photos/wanderungen/2860293585/ CC BY-NC 2.0 Generic License http://creativecommons.org/licenses/by-nc/2.0/deed.en



The buildings on my site reflect the attitudes from when they were built. We can still see many of these choices as traces and artifacts from when these particular ideas were popular.

For instance, early development was done in the form of small, individually built buildings built be different developers over time. The 60s and 70s brought an era of large-scale urban planning where traditional streets were replaced with mega-projects with internal circulation mechanisms and attention to logistical requirements like parking. In the more recent years, large projects are still being built. However, they are trying to bring back some elements, such as streets and the scale of development. Through work such as The Death and Life of Great American Cities, urban planners have realized that some elements discarded in the mega projects actually play an important role in creating safe, livable areas. The newer projects do all this while still providing for logistics such as parking, by carefully integrating such requirements into the plans.

My site will continue to change and update, bringing new fashions of urban development to the area.

<sup>&</sup>lt;sup>10</sup> Epsilon Associates. <u>Copley Place Retail Expansion and Residential Addition</u>. June 2008.

<sup>&</sup>lt;sup>11</sup> Jacobs, Jane. The Death and Life of Great American Cities. New York: Random House, 1993.

Michael Plannews

Assignment Artifacts, Traces, Layers, and Trends

**Basic Requirements** 

Quality of Observations

Many fire observations, internixed with Consignificat ones, to that they do not build on one another as much as My could.

Quality of Writing and Argument The writing in This arrighment is act as strong as prenons mes and is less edited. The narrathe follows & wendering walk, which lades depth and wherence. This paper is a boquel choice for reision / resubmission. The whoductry t andudy paragraphs are wither generics and for do not by your Introduce of Simminge Sympail ideas. But we excupified by your

good photos, but my would be even better with captions, Quality of Illustration which would dism he readers eye to significant detail and hette integrate Nem mits De test.

Quality of Web site

Very good, werell. But the illustratus could be interpreted with text more effectively. See comment where about captions

Final Grade

histor This paper reveals he haste with which you wrote it. I am some a rewson will be never Stronger.

- Conclusion

Weed to try + say something collectively about artitacts No one residential/commercial distintion Large der larger scale -State wanted \$ - Ulban renewal 3 beas story
-too -too by - medium - Just right Project managable Jane Jacobs - Tent City Full circle
- paking win /max
- density " - middling out

Jech thinking -expansion - need 2 cars Retraction - maybe not needed More sense of atoide Return of wealthy people to city (Perfer harconer, but more cohesive) Most students don't have big project What is the connection here? - historical connection Chesian - like tech stories documentiles Pulling together to a theme

## Michael E Plasmeier

Cc:

From: Anne Whiston Spirn

**Sent:** Friday, April 29, 2011 9:03 AM

To: Jessica C Agatstein; Joshua S Bails; Lawrence Q Barriner; Blanca R Carrillo; Caleb M

Chacha; Sandra Trubow Fairbank; Hannah M Gramling; Carlos M Greaves; Paul G Hlebowitsh; ManYan Lam; Michael E Plasmeier; Laura Salazar-Altobelli; Polnop

Samutpraphoot; Preston W Thompson; Anna L Waldo; Kari M Williams

Jeanne Marie Wildman; Maggie Nelson

Subject: Final Presentations

The purpose of the last four classes, starting Monday, May 2, is to review and discuss your sites in light of the themes of the course. Participation in all four classes is required, both through presentation of your own site and discussing others' sites. We will start at 11:05 sharp.

Plan your presentation carefully and limit it strictly to 7 minutes or less. It should be concise and interesting and should make brief reference to relevant features of at least one other student's site. In preparing your presentation, plan carefully what you will say and make sure you can do it effectively in 7 minutes. Tell us what you discovered about your site this semester and what your discoveries reveal about the distinctive qualities of your site as they relate to themes of the course. What changes or challenges does your site face in the future? What actions should be taken in order to guide change and/or to meet those challenges successfully? Given the limitations of time, you will have to be very selective about what you choose to tell. Plan to illustrate your talk with images on a Powerpoint or pdf file, which will be projected during your presentation. Email the file to me before class (so long as it is not too large) or come to class by 10:55 in order to transfer your presentation to my laptop. We will review 4 sites in each class session (see schedule below).

You are also responsible for leading the discussion of the other sites presented on the same day as your own. Review the other three sites and formulate some cross-cutting observations that will contribute to an interesting discussion.

For the three classes when you are not presenting your own site, you are responsible for contributing to the discussion. Read all the assignments for the sites being reviewed each day and be prepared to discuss each site in relation to the others and to your own site. In reviewing each site, consider the following questions. How does each express the themes of the course? What kinds of observations did the author make and what conclusions did they draw? Were there things you discovered on your own site that support or challenge those conclusions? What suggestions do you have for each author?

In reviewing the sites as a group, consider the following questions. What themes do the sites discussed on a single day have in common? How are they distinctive? What interesting similarities or differences are there with sites presented on other days?

Here is the schedule for the last four classes:

Monday, May 2

South End (Kari) Mission Hill (Lawrence) Savin Hill (Blanca) Kendall (Caleb)

Wednesday, May 4

Central Square (Jessica)

Kendall Square (Hannah) Charlestown (Manyan) Davis Square (Paul)

Monday, May 9

Kenmore (Preston)
Fenway (Polnop)
Newbury Street, West End (Josh)
Copley Place (Michael))

Wednesday, May 11

Beacon Hill (Caleb)
Newbury, Boylston, and Copley (Anna)
Fort Point (Laura)
Jeffries Point (Sandra)

9,211 Presentations

Shipa Radi Private evals 5 qv

> Copley Sa - nice map - old map we new overlay - lots of standing water -lage pile of snows - Citgo sign automotive - (repeating staff from last presentation) - gov concrete thing was almos empty - Lots of convicial der for Ferman When did they decide to make it a hub

Fermay Plajor changes i transportation D line used to be above grand or rail live?

The Landman center used to be Sens Robuh warehose

(I should explore this space)

- Landman h

- Riverside

- use GPS lagger this tie!

Longwood medical center

(h I didn't know the D branch opened 1952

Institions come in on the vacent land

- make it different from its intended residental use

- the residents didn't come in

Stadium down town

Newberry St

- Mas pile through all 4 sittes

- Parking garage always as a garage

- not warehorse

Are there Jesign factors behind newberry st

- That one could copy?

- is it ble the street is too small

- gives you teeling of busyness

Presentation

-ost of breath

-too fast:

-or was it because tired reso / lung capacity

-th oright well developed what I taked about

- Not many questions - did I over it well or not enough

- Why so diverse ?

-3 very different uses

- dense

- no specific d'ilination

- Mixtre of uses/development

Test City really is Jane Jacobs
And the outdoor mall Mixed land use Role of original development Importance of boundaries Transportation Cocidors Persistance of m cail embanbanents from the Millpond - From

O'il Subject Evals in class

Beacon Hill Ta Hill Leveled for fill North Slope - poorer South Slope - alrass wealthy Preservation been land values stables ? MT. Venon St are top of hill 1,155 - Defore Urban Penewal - they were in the know -earlier than most Now pushed out by \$ Very small + narrow

> African Americans being pushed South in Boston To South Shore

Dre Segregation is process of 50s + 60s -Red lining 18-19th century less segregated in Northern cities Newberry, Bayelston, Copley - Mix of architecture - Shopping & district b/c transit - botiques ( loose on accoracy) (Its Not large stores have \$ -its high \$1/59 ft) Didn't look at change of Coppey Wide variety of stores " mostly non-local residents (I wald (isager)

Fort Point

Boston What Co
1980s - Big residential change
Yuppie magnets

Artists fond ways to do deals w/ Real Estate Co

- to continue hip vibe

(lass Big Plans + Mega Viban Lanscapes

Want High End Tech District

Big development

( Good that it is coming

All coming at once, top down

## Jefferies Pt / East Boston

- meant as a place for Bostonides to spend the summer

- East Boston (o

- Few Single Family Homes

- On axis of Binker Hill Monment

- Condas on Port Pier

-Still quiet place

- Pain to get there

Very active neighborhood
PROSTIC Rest enostly Lating
— But cest is mixture
No industrial character there

Conclusion
Solme Principles in other cities
What was there first
On one hand very dynamic
Other hand hots of all traces of the past
Even change in neighborhoods that stayed the same