Michael E Plasmeier

Analysis

Page comment added by Victor Wang

Not clear if mobile was explicitly considered. Idea not really considered a "stretch", but hopeful for an awesome stretch design. Address interesting need by providing analytics on poster effectiveness. Are you aware that there exists QR code generators online? Would like to have seen a more precise breakdown of different types of poster creators. It seems like users of diverse professions were interviewed and a more formalized breakdown would have been nice. Good task analysis. Can consider breaking each bullet point down further by providing some more structure instead of having a really long paragraph for each bullet point.

Change Notification Preferences
View Online | Reply To This