






Added by [Matthew Falk](#), last edited by [Matthew Falk](#) on May 15, 2012 23:02

RScanVP

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Problem Statement

- When someone sees a poster conveying a message, it takes time to record the details of that poster. This makes it inconvenient and usually results in poor response from those intending to attend an event. Most students, who see a poster in passing, rarely have the time to stop and fully read the information on a poster, determine what is important, and record the necessary details into their calendar. Thus, putting QR codes on these posters would allow viewers to scan the QR code and have all of the information added to their calendar in an efficient and reliable way. Further, it would allow poster makers to gather data about who and how many people intend to attend their event.
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