To: President Susan Hockfield and Richard Berlin, Director of Campus Dining

From: MacGregor Dining Committee

Subject: “No” Recommendation on MacGregor Dining Room

Good morning,

The MacGregor dining committee has carefully evaluated the MacGregor dinner buffet experiment this year and has found that a MacGregor dining hall would not be financially sustainable.

Very few students used the buffet service. Please see Table 1 for the sales in an average week. Sales at MacGregor were the lowest of all of the dorm dining halls. (Table 2)

The picture is complicated however, because the food was prepared off site. Thus, the quality was not up to the standards of the other dorms’ dining halls. Despite this, we do not feel that the projected attendance would support a dining hall on site. Other dorms dining halls still lose money with almost twice the participation. President Hockfield shared with us that she does not wish to expand the subsidy of the house dining program. By that measure, we cannot recommend the program. An on-site kitchen would see higher satisfaction surveys and sales, but it would not be enough to offset the costs of an onsite kitchen.

If you have any questions, please do not hesitate to contact me.

-Michael Plasmeier

MacGregor Dining Committee Chair

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| Day | Number |
| Sunday | 7 |
| Monday | 17 |
| Tuesday | 19 |
| Wednesday | 23 |
| Thursday | 17 |
| Friday | 12 |
| Saturday | 5 |

Table 1: Number of Students Eating at MacGregor Dining During the Week

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| --- | --- |
| Dining Hall | Avg # of Customers per Week |
| McCormick | 115 |
| Baker | 255 |
| MacGregor | 100 |
| Next | 255 |
| Simmons | 180 |

Table 2: Number of Customers at Each MIT Dining Hall per Week